

■ WHAT WE'RE SEEING

Functional areas across the organization (Finance, HR, IT) are getting stuck being primarily transactional. The products and services that these functions deliver to internal stakeholders are vital and important, but the people in those functions have the potential to add more strategic value.

These groups want a more prominent seat at the table -- being seen, experienced and talked about as more strategic business partners. However, the current ways of doing things tend to hold people back from contributing in a more strategic way.

■ THE SOLUTION WE'RE PROVIDING

We conduct workshops with your functional teams to help them:

- Define/Redefine their purpose (the value they bring to the organization)
- Explore their current activities, with the goal of streamlining transactions and identifying opportunities to be more strategic when delivering products and services and conducting day-to-day tasks
- Use talent analytics to assess and identify whether their current Talent <u>DNA™</u> is aligned with their strategic vision and intent
- Develop team members' thinking and behaviours to align them with the new vision for success

■ THE VALUE YOU CAN REALIZE

Your functional teams transform from primarily transactional to decisively strategic. With a renewed strategic focus, there are more opportunities for your people to apply their subject matter expertise to value added activities, which in turn elevates their engagement as well as the function's overall brand.



