



# PROJECT WOW

**Engage your organization in discovering opportunities for efficiency and innovation, right through to implementation.**

## WHAT WE'RE SEEING

- × Many companies hire expensive consultants to help them tackle efficiencies in their organizations. However, this approach doesn't account for employees -- they aren't asked for input and often don't buy in because they don't feel any sense of ownership. As a result, proposed solutions aren't sustainable because they never gain traction with the people that need to implement them. Many organizations overlook the fact that employees see inefficiencies in action every day. They have a wealth of untapped knowledge. There is an opportunity for organizations to more effectively engage employees in idea sharing and problem solving, creating more investment in solutions and accountability in the culture.

## THE SOLUTION WE'RE PROVIDING

- WOW taps directly into your people – their knowledge and perspectives – to discover inefficiencies and generate new ideas that will help your organization save and make money. Conducted in a fast-paced, energetic environment, this highly collaborative process promotes accountability, because your people invest more in projects that germinate from their ideas. Above + Beyond leads the initial workshops, but we also train your people and provide technology solutions that allow you to become self-sufficient, embedding the WOW process as a sustainable part of your culture.

**WOW taps into your people's knowledge and perspectives to discover inefficiencies and generate new ideas that will save you money**



ENGAGE EMPLOYEES,  
VIRTUALLY AND FACE  
-TO-FACE, IN A FUN AND  
PRODUCTIVE PROCESS



BRAINSTORM IDEAS, NEW  
SOLUTIONS AND IMPROVEMENTS  
THAT WILL IMPACT THE COMPANY



UNCOVER AND LEVERAGE  
YOUR HIGH POTENTIALS IN  
A PROCESS THAT ACTS AS A  
TALENT INCUBATOR

POWERED BY QMARKETS TECHNOLOGY

## THE VALUE YOU CAN REALIZE

With WOW's more inclusive approach to ideation and problem solving, you can tap the power of your people's knowledge and make engaged collaboration a sustainable part of your culture. As a result, you can continuously create opportunities for your people to step up and contribute to progress in real and meaningful ways.

WOW is also a powerful complement to our Leadership DNA™ work, giving you a chance to "incubate" your leadership talent by seeing how they apply their potential to inspiring others and bringing out their best.

Contact us to learn how we have helped Project WOW clients achieve a 4X return on their investment.